



## Europa Distribution launches new European distribution database CIDINET ([www.cidinet.eu](http://www.cidinet.eu)) in Berlin

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*Europa Distribution unveils in Berlin Internet based network offering information on European distribution data (promotional and technical material, number of prints, Box Office figures, release strategy) to European distributors.*

Europa Distribution is proud to launch CIDINET, a new online European distribution database which is being made available to Europa Distribution members and to subscribers (distributors, sales agents...) with the support of the MEDIA PROGRAMME of the European Union.

The database covers distribution data in all European territories: release date, promotional material (local poster, local trailer), technical material (2K master, Blu-Ray, language versions), BO figures, number of prints and release strategy. The database is closely monitored by Europa Distribution. It's based on a collaborative and participative approach from its users and on efficient partnerships with Cineuropa.org, Cinando and national organizations collecting local BO figures.

Updated and expanded on a daily basis, CIDINET aims to offer an essential new service for the European industry, giving distributors a wide view of how the movies they have in their line-up are released in other European countries, and allowing a better sharing of information, experiences and costs.

Users can already find 1100 recent film profiles (2008-2010) and 650 companies profiles (European distributors and international sales agents) on the database.

CIDINET will be refined and improved on a daily basis to ensure that it becomes an essential business tool for European distributors. Europa Distribution is keen to encourage an ongoing dialogue between distributors, sales agents and the CIDINET team in order to get their feedback and so that each entry remains current and relevant.

### **About Europa Distribution :**

Europa Distribution, with a membership of 80 leading independent distributors representing 22 countries, serves as the voice of the European independent film distributor. It acts as a lobby, a think tank as well as a network and aims to develop a strong European film industry. The Dardenne Brothers are the Presidents of Honour of the Association and the Board of Administration is chaired by Régine VIAL (Les Films du Losange / France) & Antonio MEDICI (Bim / Italy).

More information on [www.europa-distribution.org](http://www.europa-distribution.org) / [www.cidinet.eu](http://www.cidinet.eu)

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